

ONTARIO MOTOR VEHICLE INDUSTRY COUNCIL: 2025 ANNUAL MEETING

Election of Directors – Industry Candidate Profiles

(Alphabetical by last name)

Industry Directors. The OMVIC Board of Directors approved a slate of fifteen candidates for the industry director position on the board. Dealer Members will elect one of the following industry candidates for the Board of Directors.

The candidates are:

TODD CAMPBELL, Salesperson, Auto-Motion Used Vehicles

Todd Campbell brings over 50 years of hands-on experience in the retail automotive industry, with a deep understanding gained from owning, operating, and working in every department of a dealership. From dealer principal to service and parts manager to sales leadership, Todd's comprehensive perspective equips him with unique insights into the challenges and opportunities across the entire automotive retail ecosystem.

Currently serving as a Buyer at Automotion Used Cars, Todd excels in procurement, vendor relations, and inventory strategy. His previous roles, including Buyer Specialist at Weins Auto Group, have further strengthened his skills in supplier oversight, pricing strategy, and customer-focused purchasing. Known for building long-term business relationships and championing quality assurance, Todd is a strategic thinker with a strong operational background.

In addition to his technical and managerial expertise, Todd is deeply committed to the principles of consumer protection and ethical governance. His leadership has also extended to community service as a board member for Windrush Therapeutic Riding Stables.

Todd is particularly concerned about the current trajectory of the automotive industry. His candid, solutions-oriented perspective drives his desire to contribute to the OMVIC Board of Directors.

MARK CATHERS, Salesperson, Trans Canada Nissan

Mark Cathers brings over 16 years of experience in the automotive industry, backed by a strong record of achievement and professionalism. As a Sales and Leasing Consultant at Trans Canada Nissan since 2009, he has built a reputation for integrity, customer satisfaction, and industry leadership.

Over the course of his career, Mark has sold more than 2,000 vehicles and has received multiple awards from Nissan Canada in recognition of his distinguished sales performance and commitment to service excellence. His comprehensive understanding of dealership operations, compliance requirements, and customer relations provides valuable insight into the practical realities of the automotive sector.

In addition to his automotive background, Mark spent four years in real estate, further refining his skills in regulatory compliance, contract negotiation, and ethical business conduct. This dual-industry experience has strengthened his belief in the importance of consumer protection and the need for high professional standards across all sectors.



Mark is deeply committed to upholding the integrity of the automotive industry and supporting a fair, transparent marketplace. He aims to serve on the OMVIC Board of Directors as a voice for both industry professionals and consumers, contributing to policies that foster transparency, professionalism, and public trust. With his extensive experience and dedication to ethical practices, Mark is well-positioned to help guide Ontario's automotive industry forward.

DANNY COLOSIMO, Sales Manager, John Bear Buick GMC

Danny Colosimo is a seasoned automotive professional with over 30 years of experience in the retail car industry. Currently serving as the New and Pre-Owned Sales Manager at John Bear Buick GMC, Danny's career began at just 13 years old, working in used car clean-up. He has since grown into a respected industry leader, having managed high-volume sales operations and built lasting client relationships across Ontario and beyond.

Guided by core values of honesty, customer care, and ethical conduct, Danny has maintained a long-standing commitment to delivering exceptional service. His leadership philosophy centers around building lifelong customer trust through consistent and transparent business practices. Danny credits mentors—including his father, a successful career car salesperson—for instilling these principles early in life.

With extensive experience overseeing dealership operations, inventory management, staff development, and export/import transactions, Danny has a comprehensive view of the industry. He has also been recognized for his achievements with multiple General Motors awards and has a strong track record of mentoring and training sales teams.

Danny is a passionate advocate for OMVIC's mission, recognizing its role in raising professional standards, protecting consumers, and promoting fairness within the automotive marketplace. He believes OMVIC has set a benchmark for ethical business practices, unmatched by other provinces or U.S. states, and is eager to contribute to its continued success. As a potential board member, Danny brings deep operational expertise, a consumer-first mindset, and a dedication to maintaining a level playing field for dealers and customers alike.

JOLENE DOSEN, Salesperson, Wayne Toyota

Jolene Dosen is an accomplished automotive finance professional with over a decade of experience in the retail automotive industry and a strong background in financial services and compliance. Currently serving as the Financial Services Manager at Wayne Toyota in Thunder Bay, she is known for delivering top-tier customer service, maintaining regulatory standards, and driving sales success.

Jolene's career includes consistent recognition as a top performer since 2018, reflecting her effectiveness in structuring deals, negotiating with lenders, and educating clients on the value of financial products and protections. Her expertise spans both dealership operations and finance office management, with a proven ability to balance profitability with ethical responsibility.

Before joining the automotive sector, Jolene held key administrative and financial roles in the energy and social services sectors, further strengthening her analytical, compliance, and communication skills. Her multidisciplinary background is supported by professional certifications in payroll and office administration, as well as advanced training in sales, lending, and software systems.



Jolene is motivated to join the OMVIC Board of Directors to contribute to higher standards of dealership compliance and improve consumer awareness across Ontario. She believes in a fair, transparent marketplace where all customers can make informed choices, and where compliance is consistently upheld across the industry. With her well-rounded experience and commitment to transparency, she aims to be a collaborative and informed voice in shaping the future of Ontario's automotive sector.

WENDY GILLINGS

Wendy Gillings is a dedicated automotive professional with over two decades of experience in sales and leasing. Since entering the automotive industry in 2003, Wendy has built a successful career by navigating its challenges with professionalism, resilience, and a commitment to evolving alongside the needs of both customers and the marketplace.

Wendy brings a well-rounded perspective that includes first-hand experience with the strengths—and pitfalls—of dealership operations. Her customer-first approach and advocacy for ethical, high-standard business practices make her a respected figure among peers and clients alike.

Wendy believes that the automotive industry must be held to a consistent standard of excellence. She is a strong proponent of accountability, not only to ensure fair treatment of consumers but also to foster professional growth within the industry. She advocates for recognizing businesses that uphold best practices while also supporting corrective action and improvement for those that fall short.

Her motivation for seeking a position on the OMVIC Board of Directors stems from a desire to contribute meaningfully to both the public and the automotive community. With her real-world experience, collaborative mindset, and focus on integrity, Wendy aims to support OMVIC's mission of maintaining a fair, transparent, and consumer-focused automotive marketplace across Ontario.

CHARLES JABRA, Dealer Principal, First Auto Group

Charles Jabra is an accomplished automotive executive with over 25 years of industry experience and a robust background in IT, compliance, and strategic operations. As Dealer Principal of First Auto Group Inc., he brings a unique blend of hands-on dealership leadership and deep technical expertise, making him a highly effective and forward-thinking professional in Ontario's retail automotive landscape.

Charles began his career in enterprise IT, holding senior roles at institutions such as Scotiabank, Manulife, and Bank of Montreal, where he led large-scale infrastructure, compliance, and messaging initiatives. His transition into automotive leadership was guided by a passion for operational excellence, customer service, and transparent business practices.

In his current role, Charles manages dealership operations with a focus on efficiency, inventory performance, and customer satisfaction. His strategic insights have supported multi-million dollar operations and cultivated strong stakeholder relationships. His proficiency spans financial oversight, regulatory compliance, risk management, and marketing—skills he applies daily to elevate dealership performance and customer trust.



Charles is a strong advocate for OMVIC’s mission and is motivated to contribute to its governance through a role on the Board of Directors. He views OMVIC as essential to maintaining ethical standards and consumer protection in Ontario’s automotive marketplace. With a future goal of contributing further as an OMVIC inspector, he brings a compliance-first mindset and a desire to strengthen industry accountability.

ROD KANTOLA, General Manager, Kenora Hyundai

Rod Kantola is a lifelong automotive professional with a deep-rooted understanding of the retail vehicle industry, built from decades of leadership across dealership operations. Currently serving as General Manager at Kenora Hyundai, Rod has spent his entire career immersed in automotive sales, management, and customer service, including over 35 years as General Sales Manager at Kantola GM.

With comprehensive experience in dealership operations—from front-line sales to executive leadership—Rod brings practical insight into the challenges and responsibilities faced by dealers and sales professionals in today’s marketplace. His hands-on experience is backed by strong proficiency in business operations, financial oversight, marketing, and customer service delivery.

Beyond the automotive sector, Rod is an active community member who currently serves on the board of his local hospital. This governance experience complements his industry background and reflects a broader commitment to public service, collaboration, and ethical leadership.

Rod is motivated to join the OMVIC Board of Directors to contribute his expertise toward strengthening Ontario’s automotive retail standards and ensuring consumer protection. He believes in promoting a fair, accountable, and high-integrity marketplace—one that supports ethical dealers and provides consumers with clear, consistent information and service.

AHMED KASEM, Salesperson, Richmond Hill Toyota (PAG Direct)

Ahmed Kasem is a senior automotive executive with nearly two decades of leadership experience in the retail automotive industry. He currently serves as Vice President of Fixed Operations at PAG Direct, overseeing operations across multiple dealership locations.

Ahmed has led large-scale operational and digital transformations, including the successful rollout of TEKION, a modern cloud-based Dealer Management System. He also launched an e-commerce parts retail platform that was adopted by Hyundai Canada across its national dealer network in 2024. Under his leadership, one of his dealerships earned first runner-up globally in Hyundai Motor’s 2024 Customer Experience Competition (Service)—an award given for the first time to a Canadian dealership in Hyundai Canada’s history.

A strong advocate for fairness and sustainable impact, Ahmed has championed inclusive leadership, standardized policies, and employee well-being. His efforts helped PAG Direct achieve back-to-back Great Place to Work certifications, finalist recognition in Deloitte’s Best Managed Companies program, and the highest employee satisfaction scores in the group’s history.

Ahmed is a mechanical engineer with an Executive MBA from Ivey Business School at Western University. He brings to OMVIC a grounded, forward-thinking perspective shaped by hands-on dealership experience, with a deep commitment to consumer trust, ethical governance, and smart regulation.



DANIEL MILTENBURG, Salesperson, Burlington Nissan

Daniel Miltenburg is a seasoned automotive sales professional with over eight years of experience, specializing in compliance, regulatory practices, and consumer protection. His career has been defined by a commitment to upholding transparency, fairness, and accountability in every customer interaction and business process.

Throughout his time in the industry, Daniel has collaborated closely with legal teams and dealership leadership to develop and implement effective compliance programs. His work has included managing customer concerns, establishing best practices for ethical operations, and promoting a culture of trust within the retail automotive environment. His strong advocacy for consumer rights is matched by a practical understanding of dealership operations and sales strategy.

Daniel is particularly passionate about enhancing industry standards and ensuring that both consumers and businesses are treated fairly. He believes in the power of education to prevent conflict and foster mutual understanding between industry professionals and the public.

Driven by the opportunity to make a meaningful impact, Daniel is seeking to serve on the OMVIC Board of Directors. He brings with him a deep knowledge of automotive sales, a strong ethical foundation, and a dedication to consumer advocacy. His goal is to help shape policy that strengthens trust, enforces high ethical standards, and supports the long-term health of Ontario's automotive marketplace.

J. DAVID NOURSE, Dealer Principal, Kennedy Ford Sales

J. David Nourse is a respected automotive executive with over three decades of experience in the retail automotive industry. As Dealer Principal of Kennedy Ford Sales Limited and General Manager of Kennedy National Leasing, he has built a reputation for ethical leadership, strategic growth, and community engagement.

David's career began in sales and fleet management, ultimately leading him to executive leadership roles where he has overseen operations, finance, marketing, and team development. Under his guidance, Kennedy Ford has consistently earned Ford of Canada's President's Award, reflecting high performance and customer satisfaction.

He is also an active contributor to the broader automotive community, having served over 16 years as a Director on the Ontario and Toronto Area Ford Dealers Associations and as a Representative on the Ford Dealer Round Table Association. His leadership in these roles has involved budgeting, advertising strategy, and policy consultation—fostering collaboration between dealers and manufacturers.

David is passionate about elevating industry standards and correcting public misperceptions driven by the actions of a few. He believes that the vast majority of dealers operate with integrity and contribute positively to their communities and the economy. His volunteer work includes spearheading the long-running Toy Mountain Campaign with Toronto-area Ford dealers, raising over one million dollars and collecting more than 125,000 toys for families in need.

Now seeking to serve on the OMVIC Board of Directors, David brings a wealth of experience, a deep commitment to ethical business practices, and a desire to support both consumer protection and dealership success in Ontario's evolving automotive marketplace.



DIMITRI PRESSMANN, General Manager, Morrison Acceptance

Dimitri Pressmann is an accomplished automotive industry professional with extensive experience in dealership operations, regulatory compliance, and consumer protection. As General Manager at Morrison Acceptance, Dimitri works closely with dealer principals to facilitate complex transactions, providing him with a comprehensive view of the sector's challenges and growth opportunities.

His background in automotive finance and dealership growth strategy has given him a well-rounded perspective on evolving market dynamics, operational best practices, and the importance of ethical business conduct. Dimitri has developed a strong understanding of the financial, legal, and customer-facing aspects of dealership management, which uniquely positions him to support both consumer trust and dealer success.

Driven by a commitment to fairness and transparency, Dimitri is motivated to serve on the OMVIC Board of Directors. He advocates for high ethical standards and effective regulatory oversight to foster a sustainable and trustworthy automotive marketplace. His hands-on experience and ability to navigate complex negotiations make him a valuable contributor to policy discussions and collaborative decision-making.

Dimitri is eager to apply his industry insight to support OMVIC's mission of protecting consumers and promoting a level playing field for Ontario's dealers.

JELENA SOS, Dealer Principal, Steel Town Auto Sales Inc.

Jelena Sos is a dedicated automotive and financial services professional with over a decade of experience in the industry. Since 2011, she has served as a dealer principal, gaining firsthand knowledge of dealership operations, regulatory compliance, and consumer protection. In parallel, she holds a leadership role as Branch Manager at Momentum Financial (Money Mart), where she oversees daily operations, client service, and audit readiness.

Jelena's dual expertise in both automotive sales and financial management gives her a unique and well-rounded perspective on the challenges facing consumers and businesses alike. Her track record includes consistently passing industry audits and maintaining a high standard of ethical and compliant operations across all facets of dealership management.

Her motivation to join the OMVIC Board of Directors is rooted in a commitment to fairness, transparency, and accountability in Ontario's automotive sector. Jelena is passionate about contributing to the regulation and integrity of the industry and brings practical experience, strong leadership skills, and a collaborative approach to problem-solving.

With her background in both dealership oversight and consumer finance, Jelena offers valuable insight into how industry standards can be effectively upheld while supporting both consumer confidence and business success.



JEFFREY SWARTMAN, Senior Sales Associate, Hunter Ford

Jeffrey Swartman is a highly experienced sales professional with over three decades of expertise in the automotive and power sports industries. His career is defined by a proven track record in customer service, sales excellence, and business development, complemented by a strong foundation in municipal governance and entrepreneurial leadership.

In his current role as Senior Sales Associate at Hunter Ford, Jeffrey has consistently achieved top-tier performance, earning multiple Ford sales accolades including two Summit Awards and numerous Gold Certification Sales Awards. He also holds certifications as an Internet, Commercial, and Product Specialist—demonstrating both his technical acumen and commitment to continuous professional development.

Jeffrey's career extends beyond automotive sales. He has successfully owned and operated his own business, managed commercial real estate, and worked in merchant services sales, showcasing a broad skill set in operations, client relations, and revenue growth. His entrepreneurial approach has fostered high-performing teams and sustainable business outcomes throughout his career.

In parallel with his professional achievements, Jeffrey has dedicated over ten years to municipal public service. He has served on councils in Murray Township, the City of Quinte West, and Wollaston Township. His roles included chairing key committees, leading community initiatives, and acting as a moderator for public forums—highlighting his ability to lead, collaborate, and advocate effectively on behalf of constituents.

Jeffrey brings a well-rounded perspective rooted in real-world experience, strategic planning, and a deep understanding of regulatory environments. He is seeking to contribute to the OMVIC Board of Directors to support transparent, ethical practices within the motor vehicle sales industry. His goal is to enhance consumer confidence, ensure fair oversight, and represent the interests of both consumers and industry professionals with integrity and balance.

EDGAR TAM, Sales Manager, Scarborough Mazda

Edgar Tam is a customer experience leader and strategic operations professional with over eight years of experience in the automotive industry and a diverse background spanning business development, technology integration, and community engagement. As Customer Relations Manager at Scarborough Mazda, Edgar has played a pivotal role in shaping dealership operations, achieving multiple Mazda National Dealer of Distinction awards, and leading key initiatives to drive sales, improve customer retention, and streamline processes.

Known for his innovative approach, Edgar has implemented new e-commerce and rental revenue streams, led software and CRM integrations, and successfully closed major fleet deals—most notably with Hertz Canada in 2024. His leadership during the pandemic involved designing adaptive business models, shaping health policies, and managing human resources across the dealership.

Beyond the dealership floor, Edgar brings strong community roots through his volunteer work with the Wexford Heights Business Improvement Area, where he has helped plan Scarborough's largest street festival and manage a \$300,000 annual budget for small business growth and community development.

His experience also includes managing multi-location retail operations and leading large teams during his time with Glentel Inc., where he excelled in sales management and training. Edgar is a McMaster University graduate with a background in political science, geography, and business.



Motivated by a commitment to ethical business practices and consumer advocacy, Edgar is seeking to contribute to the OMVIC Board of Directors. He aims to help uphold regulatory integrity, promote fair competition, and ensure consumer trust in Ontario's automotive sector.

GRANT WILKINSON, Salesperson, Kenworth Toronto

Grant Wilkinson is a veteran of Ontario's automotive and commercial truck sales industry, with over 35 years of experience in sales, management, and dealership operations. As Used Truck Sales Manager at Kenworth Toronto Ltd., Grant oversees a multi-location network, leading trade appraisals, wholesale and retail transactions, and inventory acquisition. He was the first Canadian to earn Kenworth's "World's Best" designation in used truck sales, achieving top international sales performance in 2005 and 2006.

Grant's career has spanned new and used vehicle sales across light-duty, heavy-duty, and commercial truck sectors. His past roles include sales leadership at SelecTrucks of Toronto and Bay Truck Sales, where he managed financing, purchasing, and dealer relations. Prior to his work in the truck industry, he successfully operated a retail franchise, demonstrating expertise in small business operations, financial management, staffing, and marketing.

Beginning his automotive journey in the 1980s with Chrysler and Mercedes-Benz dealerships, Grant developed a strong foundation in customer service, sales strategy, and team leadership—skills that continue to define his approach today. He has consistently upheld ethical standards, focusing on transparent practices and long-term client relationships.

Now in his 60s, Grant is seeking opportunities to give back to the industry that shaped his career. Motivated by a deep belief in integrity and accountability, he hopes to contribute his extensive experience to the OMVIC Board of Directors. He aims to help maintain high standards across Ontario's vehicle sales sector, ensuring fairness and public trust.

