

Use these advertising templates to create informative and compliant signage.

**All-In Price**

**\$ 18,500**

+ HST & Licensing  
No Hidden Fees or Charges

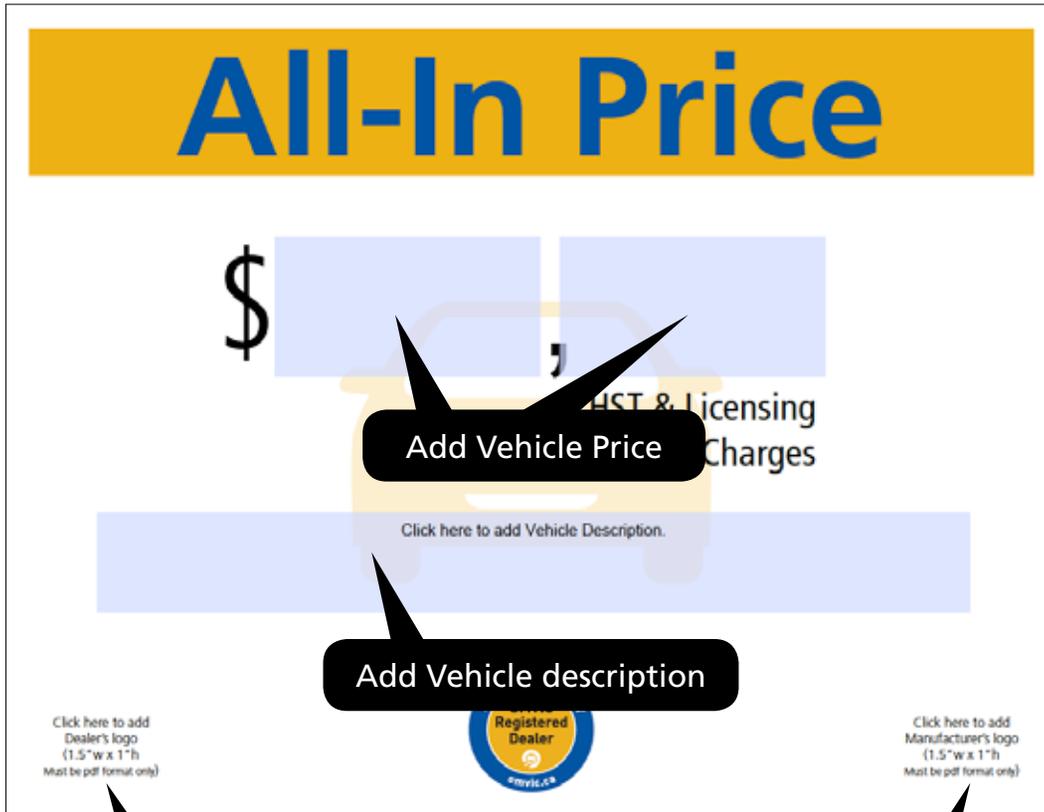
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Ontario's Vehicle Sales Regulator

# ADVERTISING TEMPLATES for OMVIC-Registered Dealers

# OMVIC-Branded Advertising Template Example



Add Vehicle Price

Add Vehicle description

Add Dealer Logo  
1.5 inches wide by 1 inch high.  
PDF File Format

Add Manufacturer Logo  
1.5 inches wide by 1 inch high.  
PDF File Format



Once complete  
save file to computer  
and print sign.

# Dealer-Branded Advertising Template Example

Click here to add Dealer's Header banner (11.75"W x 1"H Must be pdf format only)

**All-In Price**

\$ [ ] , [ ]

HST & Licensing Charges

Click here to add Vehicle Description.

Click here to add Dealer's logo (1.5"W x 1"H Must be pdf format only)

Click here to add Manufacturer's logo (1.5"W x 1"H Must be pdf format only)

**Add Dealer Header Banner**  
11.75 inches wide by 1 inch high.  
PDF File Format

**Add Vehicle Price**

**Add Vehicle description**

**Add Dealer Logo**  
1.5 inches wide by 1 inch high.  
PDF File Format

**Add Manufacturer Logo**  
1.5 inches wide by 1 inch high.  
PDF File Format

**Jakes Auto Dealer**

**All-In Price**

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**Once complete  
save file to computer  
and print sign.**

# Instructions for using Advertising Templates

## Use these advertising templates to create informative and compliant signage.

### Dealer Advertising Template Options:

OMVIC's advertising templates have two versions to choose from: an OMVIC-branded or a customizable version. Allowing you the options to add a vehicle price and description, dealer logo, manufacturer logo and/or dealer-branded header.

The following templates are available:

- All-In Price
- Finance For
- Lease For
- Sold As-Is
- Sold Unfit

### How to Customize a Sign

#### 1. Select the appropriate template

#### 2. Add the vehicle price and description

- Click on the appropriate fillable space in the template and enter the information.

#### 3. Add the dealer and manufacturer logos (optional)

- In the appropriate template, click on the space for the logo.
- Follow the prompts to select your logo artwork file from your computer.
- The logo artwork must be in PDF format. **(If the logo artwork is not in a PDF format, it would have to be converted).**
- The ideal logo artwork size is 1.5 inches wide by 1 inch high.

#### 4. Add the dealer-branded header (optional)

- In the dealer-branded templates, click in the header space at the top of the template.
- Follow the prompts to select the header artwork file from your computer.
- The header artwork must be in PDF format.
- For best results the header size is 11.75 inches wide by 1 inch high.

#### 5. Save and print the sign

- Click on any of the fillable spaces again if you need to make changes.
- When you are done, save the template file to your computer and print the sign.